

Supporting the CLTA

The CLTA's goals include promoting excellence in corporate law teaching, research and scholarship in Australia, New Zealand and elsewhere in the Asia Pacific region. The CLTA runs an annual conference, which is strongly supported by local and international corporate law scholars and members of the legal profession.

We are grateful to our sponsors, who help us maintain the goals and vision of the CLTA, through their generous support. The following sponsorship guidelines will apply from 2008 onwards.

Sponsorship Tiers

There are a number of ways in which sponsors may contribute to the CLTA:-

- **Major CLTA Corporate Sponsor:** \$ 5,000 and above
- **CLTA Supporter:** \$ 3,000
- **CLTA Conference Exhibition Sponsor** \$ 1,000

Conference sponsorship arrangements, which may be undertaken, in addition to the above include:

- **Naming rights for the CLTA annual conference dinner** \$ 1,000
- **Including any number of brochures and/or advertising material into the CLTA Conference satchel for that year:** \$500
- **Naming rights for the CLTA annual conference lunch** \$ 500

Sponsorship Benefits

(i) **Major CLTA Corporate Sponsor (\$5,000+)**

Major CLTA corporate sponsors will receive the following benefits during the relevant sponsorship year:

- Continuous acknowledgement for their support on the CLTA website and in all conference materials.
- Hyperlinking from the CLTA website to the sponsoring organisation's website.

- The right for 3 persons nominated by the major CLTA corporate sponsor to attend the CLTA conference and dinner.
- The right to display major CLTA corporate sponsor's own corporate banner or logo on the conference podium.
- The right to exhibition space at the annual CLTA conference and the right to distribute promotional material to CLTA annual conference participants.

(ii) CLTA Supporter (\$3,000)

CLTA supporters will receive the following benefits during the relevant sponsorship year:

- Continuous acknowledgement as a CLTA supporter on the CLTA website and in all conference materials.
- Hyperlinking from the CLTA website to the CLTA supporter's website.
- The right for 2 persons to attend the CLTA conference sessions. (Please note: additional payment required for attendance at the annual CLTA dinner unless the sponsor has acquired naming rights to the dinner).
- The right to exhibition space at the annual CLTA conference and the right to distribute promotional material to CLTA annual conference participants.

(iii) CLTA Conference Exhibition Sponsor (\$ 1,000)

CLTA conference exhibition sponsors will receive the following benefits during the relevant sponsorship year:

- Acknowledgement as a Conference Exhibition Sponsor on the CLTA website.
- The right to exhibition space at the conference and the right to distribute promotional material to CLTA conference participants.

Note: The combined sponsorship of a particular sponsor will determine the benefits of that sponsor.

For example, obtaining the naming rights for the Annual Dinner (\$1,000); obtaining the naming rights to the CLTA lunch (\$500); obtaining the right to distribute promotional material in

conference satchels (\$500) and to also be an Exhibition Sponsor (\$1,000) will allow the sponsor the benefits of a "CLTA Supporter".

For information on how you can support the CLTA, please contact the President of the CLTA – see <http://www.clta.edu.au/>